



POWERED BY



**General Information**  
**April 5-7, 2024**

## **Location/ Shipping Address**

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Pictou County Wellness Centre – [Google Maps](#)  
2756 Westville Road, New Glasgow, NS, B2H 5C6

**Please Note:** Shipments to the facility must be prepaid and scheduled to arrive no earlier than 8:30am, Thursday, April 4<sup>th</sup>. Collect shipments, or those arriving prior to April 4<sup>th</sup> will not be accepted by facility staff.

## **Show Dates & Times**

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Friday, April 5 <sup>th</sup> , 2024	4:00pm – 9:00pm
Saturday, April 6 <sup>th</sup> , 2024	10:00am – 6:00pm
Sunday, April 7 <sup>th</sup> , 2024	10:00am – 4:00pm

## **Move In**

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### **Home:**

Thursday, April 4 <sup>th</sup> , 2024	10:00am – 7:00pm
Friday, April 5 <sup>th</sup> , 2024	8:00am – 12:00 noon

### **Outdoor:**

Thursday, April 4 <sup>th</sup> , 2024	By Appointment
Friday, April 5 <sup>th</sup> , 2024	8:00am – 12:00 noon

Note: Setup must be completed by noon on Friday, April 5<sup>th</sup>.

## **Move Out**

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Sunday, April 7 <sup>th</sup> , 2024	4:00pm – 12:00 midnight
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NOTE: All exhibits, displays and products must be removed from the facility by 12:00 Midnight, Sunday, April 7<sup>th</sup>.

## **Show Producer**

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### **Master Promotions Ltd. (Head Office)**

PO Box 565 • Saint John, NB • E2L 3Z8

Phone: (506) 658-0018 Toll Free: 1-888-454-7469

Email: [info@masterpromotions.ca](mailto:info@masterpromotions.ca) • Website: [www.mpltd.ca](http://www.mpltd.ca)

**In Halifax**, Phone: (902) 468-4999 Fax: 902-468-2795

120 Crane Lake Drive, Halifax, Nova Scotia, B3S 1B4

## **Show Personnel**

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### **Sean Miller, Show Manager**

[smiller@mpltd.ca](mailto:smiller@mpltd.ca)

1-902-483-0778

### **Michele Stoddart, Marketing & Operations Manager**

[mstoddart@mpltd.ca](mailto:mstoddart@mpltd.ca)

1-888-454-7469/1-506-649-0022

Master Promotions Ltd. Show personnel will maintain a show office and show personnel will be available on the floor during move-in, all show hours and move-out.

## **WIFI is available as follow:**

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The Pictou County Wellness Centre is happy to offer free WIFI. Connect to the free hotspot on-site.

However, please note, this is a building product and Show Management cannot guarantee the stability or quality of this internet service.

Please contact your internet provider to order a hard-wired service if you require a dedicated line/service.

For Bell Aliant Services, contact: 1-844-294-3926 Monday to Friday from 7:30am – 6:00pm

## **Exhibitor Badges**

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**Please complete the online badges registration form before March 29<sup>th</sup>, 2024.**

**Option 1: Online** Badge Registration click [HERE](#)

**Option 2:** please complete and return to Emily Aver at [eaver@mpltd.ca](mailto:eaver@mpltd.ca)

## **Important Notes on Exhibiting**

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If you have food/beverage samples or products, they must be pre-approved by show management and the facility.

If your exhibit includes a vehicle, Show Management must be informed so we can schedule a move in time. You must have a locking gas cap and you must disconnect the battery. Please leave the keys at the show office.

It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/ move-out hours only.

No trucks, signs or mobile signs of any kind will be allowed in the parking lot, once the show is open.

During move-in/ move-out, please do not block the loading doors with your vehicle.

It is not permissible to have helium-filled balloons.

You are not allowed to solicit in the aisles.

Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

Company mascots are welcomed and encouraged but must remain in the confines of booth space unless otherwise approved by show management.